

Go Pink Challenge

Challenge your students to use their entrepreneurial skills to raise money for Breakthrough in any way possible!

How to get started:

- Step 1** Split the students into teams
- Step 2** Decide on a fundraising period (i.e. the month of October)
- Step 3** Challenge them to come up with an idea to raise money
- Step 4** Give a prize to the team who raises the most money after a specific time.

Some ideas might include:

- Selling cakes regularly around the school at break time (they could try using their negotiating skills to get the cakes donated from local bakeries)
- Getting raffle prizes donated from local businesses and selling tickets
- Holding a second hand book stall/jumble sale
- Holding a bucket collection
- Selling home made goods and donating the profits



This is a brilliant way to get students using their creativity and developing their business skills and it is a great thing to add onto their CV!

