

Primary School Assembly

Breakthrough Breast Cancer is a charity based in the United Kingdom that helps people, mostly women, when they are not very well. Scientists at the charity carry out research at sites across the United Kingdom (London, Edinburgh and Manchester). Research is something that we all might do on a regular basis. For example, whenever you look up something on the internet or go to the library for a project, that's called research.

Breakthrough's scientists do 'scientific' research and are trying to find out why people become ill with the disease 'breast cancer' and try to discover a cure so that when people do get ill they can say which medicine will help them get better. Science is a very important part of Breakthrough, just like it is/will be an important part of your education too.

Breakthrough are also educating people and telling them about ways that they can look after themselves so that they don't get ill, for example, having a healthy diet and doing lots of exercise.

This October is Breast Cancer Awareness month where Breakthrough encourages lots of people around the country, including schools like us, to Go Pink and raise money in lots of different ways. The reason why they ask people to Go Pink, rather than Blue or Green, is that Pink is the colour that is associated with breast cancer charities worldwide. People do all sorts of exciting things like organise a dinner party where everyone wears pink and eats pink food, or have a pink cake sale or even to have a pink Halloween party as Halloween is in October too!

Our school have decided to Go Pink and help women all over the country by

People like us who help Breakthrough Breast Cancer and raise money are so, so important to the charity. All the money that you raise will go towards making sure the scientists at the charity can keep working hard and continue their very important research work to help more and more people who are ill with this disease.

The money that we have raised will help in lots of different ways. **£25** could pay for an hour of a Breakthrough scientist's time or **£65** could pay for enough chemicals to enable a scientist to carry out their experiments for one whole day. Every penny raised really does help.

Breast cancer affects lots of people every year and Breakthrough Breast Cancer want to create a future where people don't have to be afraid of breast cancer any more. Your fantastic fundraising will make that happen!

(perhaps ask them to give themselves a round of applause!)